

## **Goldcoast Nepali Chautari Broadcast Memo**

**Episode Number:**

**Total Air Time:**

**Host:**

**Main Agenda for the episode:**

**Guest Name:**

**Special Mentions in any sections:**

**Note to the host:**

**Post Production:**

**Platform posted in:**

**Number of Views (In a week):**

**Number of Comments (In a week) :**

**Number of Shares (In a week) :**



1. Conversational
2. Report about the event
3. Direct call or chat

### **Segment 3**

**Title of the Segment:** Nepali Halkhabar

**Allocated Time:** 5-10 mins

**Objective of the segment:**

1. The core objective of the segment is to deliver the updates regarding different issues/Topics such as Visa updates, Passport renewal updates, News related to the Nepali embassy, etc.
2. It will also cover any kind of changes that could affect international communities
3. Sharing information about social and charity events, skill building workshops, helpful for Nepali International students or Nepali community living in Gold Coast.

### **Segment 4**

**Title of the Segment:** *Chautari maa aaja*

**Allocated Time:** 30 mins

**Objective of the segment:**

1. This segment is the signature segment of the program
2. The main objective of the segment will be to share perspectives and advice of experts on contemporary matters affecting Nepali Community in Gold Coast.
3. This segment will have a holistic approach to contemporary issues, success stories, stories of struggles, experience of starting business in Australia, and lived experiences etc.
4. The tone of the program will be motivational and listeners will gain clarity and understanding of contemporary issues, and inspiration from the expert guests.
5. The guests will be invited from various sectors. (Guest are filtered and chosen wisely from the team)

### **Segment 5**

**Title of the Segment:** Nepali Bhasa ra Sanskriti

**Allocated Time:** 10 mins

**Objective of the segment:**

1. Promote culture, Language and festivals of Nepal to the young generation living in Australia
2. Representation of Different caste, community and history of Nepal
3. Sharing facts about Nepalese culture, festivals
4. Sharing *lok kathas* of Nepal

## ***Gold Coast Nepali Chautari***

**Objective of the radio program:**

**On air time:** 10PM to 11PM

**Air hour:** 1 hour with 5 mins of advertisement break

**Program layout**

***\*\*\*Program Tune\*\*\****

***(Fade out)***

***Host mentions the time, radio name, Program name (Program tune in BG)***

***Program tune Fade in***

***Inter segment***

**Segment Break down:**

**Segment 1**

**“Opening Segment”**

**Allocates time:** 5 mins approx.

**Objective of the segment:**

1. This segment will help the listeners/audience know about our program and its objectives.
2. To introduce the program to the listeners
  - a. Greetings
  - b. Conversation
  - c. Expressing yourself

**Segment 2**

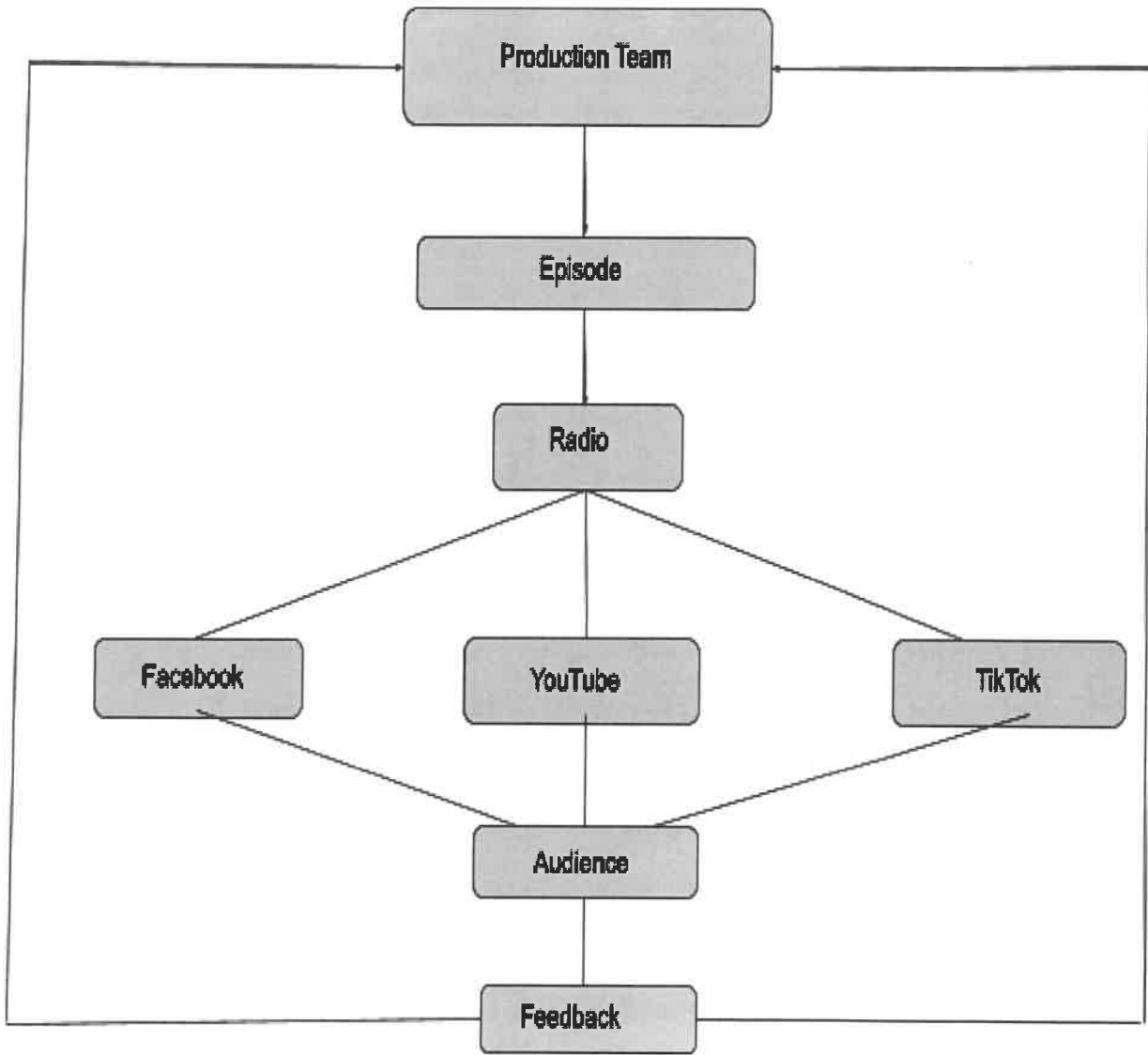
**Title of the Segment:** Nepali Gatibidhi

**Allocated Time:** 5 mins

**Objective of the segment:**

1. Promoting and updating Nepali events and incidents around Australia with the focus on GC and QLD.
2. Sharing the efforts to promote Nepali culture and festivals in Nepal by different Nepali communities

**Segment content:**





### **Segment 6 (Closing)**

**Allocated Time:** 5 mins

**Objective of the segment:**

1. Summarizing the episode
2. Thanks giving to the team
3. Giving out important information
4. Feedback
5. End note

**Outro**

