

4CRB Broadcast Plan: One-Hour Duration

10 pm- 11 pm weekday

Introduction (2 minutes)

- Greetings and welcome
- A brief preview of the program
- Introduction to the week's unique topic

Segment 1: Feature Interview (25 minutes)

- Introduction of the host and esteemed guests
- Conversation about the chosen unique topic
- Engage listeners with a Q&A session for a deeper understanding (probably at a later stage - when live shows commence)

Segment 2: Local Community Events (10 minutes)

- Announce upcoming local events or competitions.

Segment 3: Language (15 minutes)

- Discuss the history, traditions, and cultural nuances associated with the language.
- Provide practical language learning tips, including language apps, online and local resources.

Sponsor Advertising (5 minutes) Spread throughout the show.

Conclusion (3 minutes)

- Recap of the program.
- Express gratitude to guests, listeners, and contributors
- Remind the audience about next week's exciting topic and guests.
- Extend an invitation to tune in again, provide feedback, fostering a sense of community connection.

This broadcast plan aims to deliver an engaging, informative, and inclusive one-hour experience for our diverse community. Please provide feedback and suggestions.